



ACEC Missouri
Future Leaders Academy
SPEAKER



Roger Austin, AICP

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BIOGRAPHY

Roger Austin is a 40-year professional and leader in the engineering industry. As Senior Vice President and Chief Marketing Officer at Crawford, Murphy & Tilly (CMT), a prominent engineering and consulting firm with over 450 employees, he is driven to inspire young professionals by connecting his experiences in an ever-changing industry with their aspirations to grow as leaders in their careers. Roger's journey in the engineering field began in infrastructure design, where he honed his skills and gradually progressed to the management of CMT's Aviation Planning Group. Over time, he assumed management roles within the corporate leadership of the company, ultimately serving in his current role as the firm's Chief Marketing Officer. With a background in project delivery in the first half of his career and in formal marketing leadership the second half, Roger brings a well-informed perspective on marketing and business development in the AE industry. This includes his insights on the broader challenges and opportunities of cultivating a marketing culture within an organization.